THE INFLUENCE OF ANTHROPOCENTRIC LINGUISTICS ON MODERN EDUCATION

Kudbieva N.A.,
Lecturer, Fergana State University, Uzbekistan
Kodirova O.Sh.,
Lecturer, Fergana State University, Uzbekistan
Gizdulin E.F.
Lecturer, Fergana State University, Uzbekistan

Annotation: This article explores the important role of anthropocentric linguistics in modern education and its influence on the formation of a human-centered educational environment. The authors emphasize that anthropocentric linguistics is a key tool for the formation of a harmonious and versatile education that promotes the development of personality and civic responsibility of students.

Keywords: anthropocentric linguistics, modern education, multicultural education, technological innovation, inclusion.

Anthropocentric linguistics is a multifaceted direction in modern linguistics, focused on the study of language through the prism of man and his ability to communicate. This approach examines not only the structure of language, but also its interaction with human thought, culture and lifestyle. Anthropocentric linguistics argues that language is not simply a set of symbols and rules, but reflects our understanding of the world, our values and ways of expression. [1, 72]

Anthropocentric linguistics plays an important role in education, starting with the study of the human capacity for language. Researchers in this field analyze how people learn and use language to communicate. This research allows teachers and educational institutions to develop more effective language teaching techniques by considering the psychological and cognitive aspects that influence language acquisition. Findings from research on human language ability also help create support programs for individuals with speech impairments or those learning a foreign language.

Anthropocentric linguistics provides an opportunity to develop a deeper understanding of language learning processes. Psycholinguistic research allows us to better understand which strategies and methods are most effective in teaching foreign languages. [2, 118]. This aspect of linguistics also raises important questions about

how the structure of language affects psychological processes and which aspects may be more difficult to learn.

Anthropocentric linguistics also makes contributions to the field of learning to read and write. Understanding how a person learns to read and write allows us to develop more effective teaching methods. Analyzing the structure of language and its impact on writing and reading processes helps identify best practices and strategies for teaching children and adults. As a result, anthropocentric linguistics contributes to the creation of more tailored and effective reading and writing programs.

The role of anthropocentric linguistics in education is becoming increasingly important in the context of creating more effective and tailored educational methods and strategies. This approach allows us to better understand the relationship between language, human abilities and educational processes.

In multilingual education, anthropocentric linguistics emphasizes linguistic culture. This includes learning how language is an integral part of cultural identity and how it can serve as a bridge between different cultural groups. Educators in the field use an anthropocentric approach to enhance respect for the diversity of languages and cultures, as well as to develop skills in linguistic flexibility and multilingualism.

Modern education is closely connected with the use of technology, and anthropocentric linguistics does not stand aside. Technology has become a powerful tool to enrich the educational process. Interactive online platforms, virtual classrooms and digital resources enable students to learn language more effectively and provide teachers with the tools to personalize learning to suit the needs of each student.

Anthropocentric linguistics in collaboration with artificial intelligence (AI) promotes personalized learning. AI allows you to analyze the individual needs of students and provide them with educational material that matches their level and pace of learning. This aspect of anthropocentric linguistics emphasizes the unique abilities and needs of each student, resulting in more effective learning and increased motivation to learn a language.

Anthropocentric linguistics also usefully integrates multimedia and interactive methods into teaching. Multimedia resources such as videos, audio recordings and interactive applications help students develop a deeper understanding of aspects of

language such as pronunciation and intonation. These methods encourage active student participation in the learning process and improve communication skills.

Technological innovation and anthropocentric linguistics are closely interrelated, enriching the educational environment. They provide students with innovative learning tools, personalize the educational experience and promote deeper and more effective language learning.

The future prospects of anthropocentric linguistics in education are associated with a more in-depth study of the influence of language on the formation of cultural and intellectual capital of students. Researchers can continue to study what aspects of language and communication shape complex problem-solving, critical thinking, and creativity.

Another important area is the development of new teaching methods that integrate an anthropocentric approach with the use of modern technologies and innovations. This includes the development of interactive online platforms that meet individual student needs, as well as the creation of educational resources that promote the development of linguistic and cultural literacy.

In conclusion, it should be noted that anthropocentric linguistics plays an important role in modern education, creating a human-oriented educational environment. Despite the challenges facing this approach, its future holds many promises and opportunities. The development of anthropocentric linguistics in education contributes to a better understanding of the role of language, culture and ethics in creating a harmonious and well-rounded education for all students.

The importance of anthropocentric linguistics in modern education cannot be overestimated. This approach helps create an educational environment that is tailored to the needs and abilities of each student. It raises important ethical and sociocultural issues, promoting tolerance and inclusion in the educational environment.

Overall, anthropocentric linguistics leaves a deep mark on modern education, contributing to a better understanding of language, culture and ethics in educational contexts. This approach encourages personal development, active participation in a multicultural society and the creation of a more tolerant and inclusive educational environment.

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