

REQUIREMENTS FOR THE DESIGN OF AN AUTO PARTS STORE

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Abstract: Auto spare parts are a very popular and popular product, which clearly indicates what is in demand among the population of megacities. However, it should be understood that even such a high need does not guarantee automatic success for an entrepreneur. Only those who do not rest on their laurels, constantly analyze the interests of customers, develop and improve their business, can achieve their goals and take their place.

Keywords: Auto spare parts, demand, products, metropolises, need, auto, warranty, customers, service, logistics, marketing, delivery, universal, passenger cars, cargo, vehicles, roadside, cities.

INTRODUCTION

Every car needs repairs sooner or later. The older the car, the more investment it requires. As the number of cars on our roads is increasing year by year, the need for spare parts is increasing. If the car spare parts business is organized correctly, it will become a source of stable income. In addition to spare parts, the company can supply and sell consumables. These include oils, filters, auto accessories, etc. When creating your own business, you should focus on the region where you plan to open the company. Perhaps spare parts will be in great demand not only for passenger cars, but also for trucks, buses or agricultural machinery. Signing a contract for the supply of goods will be of great help to any car company. In this case, the percentage of the probability of a successful outcome of the work increases many times.

The car spare parts market is huge today. Before you think about starting a business, analyze it and study your competitors. You can find untapped auto parts business ideas and be the first in the industry. Analysis can be done in several ways. The first, and it is considered the simplest and cheapest, is to get a job at a specialized auto parts store. In a short time, you can thoroughly study the running positions, understand the specifics of this issue. If you do not want to work for rent, you can analyze cars in the region. Find out their age, models, be interested in problems in



car workshops. The last method that you can turn to before opening an auto parts business is to order analyzes from experts. In this case, you will receive detailed and detailed information about how the situation developed at a certain time. After studying the obtained information, you should draw up a business plan that is based not only on organizational issues, but also on financial investment planning. In addition, the project allows to attract additional funds if necessary [1-4]. To open an auto parts store, you need to buy or rent a room located in a residential area of the city (the general calculations below assume the purchase of a room). If in the future you plan to expand the scope of sales, increase the assortment, that is, develop the store's activities, choose the size of the room with a limit.



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The minimum area for the store should be about 100 square meters. There should also be water supply, electricity, sewage and, of course, heat. Since the line of business is the sale of spare parts, it means that there should be at least five to seven parking spaces near your showroom and for now near the newly acquired

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building. When choosing a room, pay attention to the fact that there are no similar stores nearby - you do not need to compete in the early stages of your career.

It is better to choose a room with more than three rooms. One of them should be equipped for a warehouse, the second - for a trading room, and the rest will be utility rooms. It's great if a gas station is located nearby - the sales of such salons, as a rule, are one and a half to two times more than others [8-12].

For the normal development of your store, you need to register as an LLC or an individual entrepreneur at the IFTS. After registration, you must collect the following:

- •fire service permit;
- •permission of the sanitary service;
- •documents giving the right to manage territorial property.

Most of the permits for rental properties must be owned by the landlord. If you decide to rent a building, you should carefully and carefully study the terms of the contract, which must be signed with the owners. Pay attention to the clause about the possibility of a rent increase and study the conditions of the increase, as well as consider who is responsible for paying utilities [12-14]. A mandatory clause in such an agreement should specify penalties for non-compliance with the terms of the agreement or early termination of the agreement, if there are specific nuances. Do not forget to clarify the possibility of extending the lease - it is better if you have guarantees. Because a situation may arise in the future when you advertise your salon, it becomes popular and the lease expires and you are required to vacate the premises immediately.

Research advisor: Joʻrayev Voxidjon Islomjon oʻgʻli

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