

**EXTRALINGUISTIC ISSUES IN CROSS CULTURAL COMMUNICATION :  
ATTITUDES, RITUALS AND TRADITIONS.**

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**Abstract** - This article highlights intercultural communications and extralinguistic problems between different cultures. It focuses on extralinguistic issues such as attitudes, rituals and traditions, and examines how these factors influence the way a message is conveyed, interpreted and understood in different cultures.

**Annotatsiya**- Ushbu maqola madaniyatlararo aloqalar va turli madaniyatlar o'rtasidagi ekstralingvistik muammolarni yoritib beradi. U munosabat, marosimlar va urf-odatlar kabi ekstralingvistik masalalarga e'tibor qaratadi va bu omillar turli madaniyatlarda xabarni etkazish, talqin qilish va tushunish usullariga qanday ta'sir qilishiga e'tibor beradi.

**Аннотация** - В этой статье освещаются межкультурные коммуникации и экстралингвистические проблемы между разными культурами. Он фокусируется на экстралингвистических вопросах, таких как отношения, ритуалы и традиции, и фокусируется на том, как эти факторы влияют на способ передачи, интерпретации и понимания сообщения в разных культурах.

**Key words.** Cross - cultural communication, attitudes, rituals, traditions, interaction, culture.

Cross-cultural communication is the communication within people who are belonged to different cultures. It includes verbal and non-verbal communication and gestures, body language and eye-contact in communication across various cultures. Cross - cultural communication is also clarified as any kind of mutual dialogues between people of different nationalities. It is natural to have some problems when a person is in completely different culture. These problems are related to food, clothing, language, weather, citizens, and religion. Main barriers whenever a person is abroad, it is of course - extralinguistic issues. Extralinguistic issues are elements in communication that go beyond the words themselves. These factors can significantly influence how a message is interpreted, understood and can sometimes lead to misunderstandings, particularly in cross-cultural communication. In communication across various cultures, extralinguistic issues like attitudes, rituals and traditions are considered essential as they influence on the interpretation of the language and message in communication.

Cultural attitudes refer to values and beliefs of a particular culture. Different cultures possess various beliefs and feelings that held by a society towards certain topics. For example, in some countries or nations, directness in communication is preferred, while in other countries, politeness and indirectness are respected in their culture. One factor that impacts on our attitudes towards people of other cultures is a - stereotype. Stereotypes can affect our interaction between people of different nation. Therefore, it is very important to be aware of different cultures. Another extralinguistic issue is related to rituals. Ritual is a sequence of symbolic actions or practices that have cultural importance. Rituals can be classified into two categories. They are : cultural rituals and everyday rituals. Cultural rituals include coming of age rituals, birth rituals, weddings and holidays. Everyday rituals involve praying or meditation and family dinners. Understanding rituals help to avoid different problems in other countries. Along with attitudes and rituals, tradition plays main role in culture. Traditions are customs, belief and behavior passed down through generations with symbolic meaning and social significance with origins in the past. Example of Tradition in Cross-Cultural Communication include setting-off fireworks in different ceremonies, tea ceremonies and others.

To conclude, attitudes, rituals and traditions are considered as significant factors in cross-cultural communication. By being aware of different cultures, we can bridge cultural gaps and foster meaningful interactions. By understanding and addressing extralinguistic issues in cross-cultural communication, we can improve our ability to communicate effectively, build stronger relationships, and bridge cultural divides. Not only understanding other cultures but also having information about own culture is also significant as you interact with different people and make them aware of your culture.

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